

At Brand Attention we know that being the best involves keeping up to the minute with emerging technologies. That's why we are always seeking to offer you the very latest in digital solutions to advance your business. We are proud to introduce Augmented Reality to our already established portfolio of award winning services.

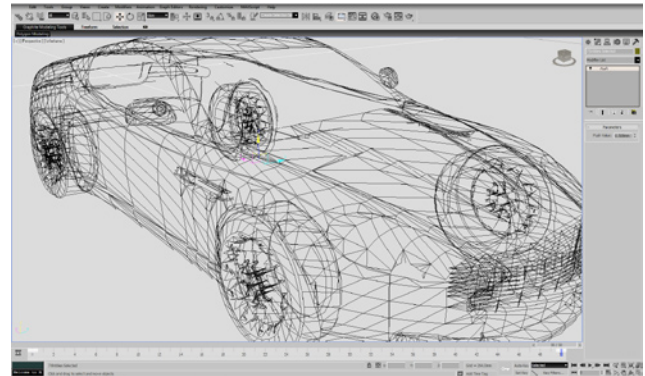
Augmented Reality (AR for short) is the latest cutting-edge means of visual communication, superimposing virtual 3D content seamlessly into live action footage, immersing the viewer in detailed and exciting 3D worlds that appear to exist in reality. All that is required of the viewer is a webcam, a PC/laptop and a small software update to bring this 3D world to life. AR applications offer true user interactivity as well as video playback and sound, making them an ideal and fun platform to reach your target market.

Brand Attention also develops AR applications that work on mobile phones, harnessing the power of modern handsets to give the end-user a rich and memorable experience on the fly.

Just think...

How Augmented Reality could alter your digital and print marketing forever. Holding an Exclusive UK Licence to develop Augmented Reality using the very latest technology, our talented and experienced team is poised to work with you to deliver the right solution for your marketing, point of sale or kiosk demonstration.

- Entice your audience with 3D visualisations
- Bring your products to life
- Interact with your marketing in real-time
- Enhance the user experience with audio and video
- Let your imagination run wild



Brand Attention build bespoke assets using industry leading 3D software

Who might use this?

- Digital director
- Marketing director
- Online and offline publisher
- Toy company
- Media agency
- Creative agency
- Retail stores
- Anyone with an imagination and a good idea

