

At Brand Attention we know just as much about designing and implementing a mobile compliant site as we do about generating web sites for computer viewing.

Standards compliant = fast loading pages

Web sites designed for computers do not work well on the small screen interface of the mobile phones, due to time-to-load issues and resolution limitations. Compliance with current standards is important. We view these potential constraints as opportunities, and aim to create bold and stylish mobile sites to promote your brand and demonstrate your commitment to reaching customers on the move.



Data Matrix (DM) 2D Barcode for Brand Attention's mobile site



Quick Response (QR) 2D Barcode for Brand Attention's mobile site

Integration of 2D Barcode technology

2D Barcode technology, incorporating Data Matrix (DM) and Quick Response (QR) codes is an upcoming feature of commercial mobile sites. At Brand Attention we understand how to use this developing function to advertise your company and give mobile users instant access to information about your products and services.

Compatibility across a wide range of handsets

The range of mobile phone designs and functionality is enormous. Designing a mobile site to allow the maximum number of users to extract the information they need, and also to interact via email and make secure payments, can be a tall order. Our experience and expertise makes it possible to provide your audience with engaging content.

Bespoke design service

The key to mobile compliant site design is simplicity. Clear simple lines, clever graphics and coding make your mobile site fresh and enticing but never confusing or difficult to navigate for the end-user.

Web-based CMS solution

Brand Attention also offers cleverly designed web-based content management facilities to all mobile web site clients, enabling you to update your information easily and conveniently from your office base.

