

Founded in 1999, Brand Attention has evolved rapidly to become a recognised leader in the field of on-line marketing and mobile technology. Building your brand is our business, whether through a long-term campaign incorporating search marketing, mobile development, and professional web design, or through quick-fire direct email marketing or Pay-Per-Click (PPC) advertising.

Whether you want an end-to-end solution incorporating all of our services, or best-of-breed point solutions, we have the flexibility and speed of thought to help.

- **Web** - Web site design and development from simple and accessible, to complex, multi-media and social media.
- **Search** - Search engine optimisation and pay-per-click, short term, long term and integrated campaign management.
- **Mobile** - Site design and development for mobile handsets, instant, compelling and location-based services.
- **Connect** - Instant Internet, augmented reality, mobile polls and surveys, mobile games.

If you have just got a great idea and are not sure what to do with it, come and talk to us.

Just think...

- How a new web site will revitalise your company image, allowing you to take advantage of the latest interactive and social media, educate, create thought leadership and generate sales leads
- How a web site optimised for search marketing will allow your web site to be found consistently on page 1 of Google, generating more and more visitors
- How a mobile site will allow you to reach more customers, in more places, more often, with instant, more compelling and location-based information
- How 2D Barcodes will allow more people to instantly connect to your mobile site, increasing the effectiveness, longevity and profitability of print advertising
- How mobile ticketing will save you costs, fill more seats and increase your profits
- How mobile surveys help you to find out about your customers - instantly
- How mobile stats help you find out more about your customers than you have ever done before
- How Augmented Reality will make your customers' eyes open wide with amazement.

What can we do - for you?

Our customers include insurance companies, health companies, events and shows companies, leisure companies, toy companies, publishers, car and component manufacturers, retailers and national governments.

Media and creative agencies pitching to any of the above will add richness and engaging content to presentations and solutions.

Anyone with an imagination and a good idea will find like-minded people at Brand Attention.

